



Choose Success. Choose Fusion.

**Upper Midwest Regional User Group**  
**April 3rd 2018**  
**Agenda**

**Kindly hosted by Aureon: 7760 Office Plaza Drive South, West Des Moines, Iowa 50266**

- 9.00am**      **Arrivals**
- 9.15am**      **Welcome and Introductions**  
Regional User Group Advisory Committee (30 mins)
- 9.45am**      **What's Trending at Fusion**  
Kim Hirsch, Fusion Risk Management (30 mins)
- 10.15am**      **Customer Spotlight**  
**Train, Track and Use Fusion – Learn how Target engages and equips their user community**  
Anna Olson, Target (45 mins)
- 11.00am**      **Networking Break (20 mins)**
- 11.20am**      **Product Tips & Tricks: Ask the Expert!**  
Attendees are encouraged to share product experiences and bring technical questions to this session. Nick Rossi, Fusion Risk Management (60 mins)
- 12.20pm**      **Networking Lunch (30 mins)**
- 12.50pm**      **Lightning Experience and Spring Release 2018 Demos**  
Katie Robilotta, Fusion Risk Management (60 mins)
- 1.50pm**      **Networking Break (20 mins)**
- 2.10pm**      **Customer Spotlight**  
**Leveraging the Everbridge Connector and a Fusion-Led Discussion of the Connector Series**  
Dennis Connolly, Wellmark (15 mins) and Matt Cohn, Fusion Risk Management (30 mins)
- 2.55pm**      **Show and Tell: BCM Innovators Exchange**  
Attendees are encouraged to share experiences and bring content to this session. This thought leadership and innovation session is your opportunity to share best practices, creative concepts and solutions, leading edge ideas, relevant topics and industry news (30 mins)
- 3.25pm**      **Planning Discussion for Next Meeting**  
Regional User Group Advisory Committee (5 mins)
- 3.30pm**      **Closing Comments**



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Additional Information**

**Meeting Location:**

Meeting will be held at Aureon: 7760 Office Plaza Drive South, West Des Moines, Iowa 50266

**Breakfast and Lunch:**

Breakfast and lunch are provided at no cost to attendees.

**What to bring with you:**

We encourage each attendee to bring some content with them to share with the group:

1. An accomplishment in your program that you are extremely proud of:
  - a. a new process you designed to become more efficient;
  - b. a new capability you developed on the Fusion Framework System;
  - c. a solution to a challenge you were faced with.
2. A problem or challenge you are facing or struggling to resolve:
  - a. specific to your program;
  - b. specific to your organization or industry;
  - c. specific to your implementation of the Fusion Framework System.

**Meeting Format:**

All attendees are invited to stay for additional networking opportunities with Fusion users and further discussions with the Fusion staff.

**2018 Future Meeting Schedule:**

10/2/2018	Aureon, 7760 Office Plaza Drive South, West Des Moines, Iowa 50266
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